



BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30
FIELDS OF STUDIES WORLDWIDE

Eduniversal Best Masters Ranking Marketing - Western Europe

Country Rank School / Programme



1. Trinity college Dublin - Trinity Business School
★★★★★ MSc Marketing



2. Copenhagen Business School
★★★★★ MSc in Economics & Business Administration - International Marketing & Management



3. ESADE Business School
★★★★★ MSc in Marketing Management



4. Rotterdam School of Management
★★★★★ Msc Marketing Management



5. Graduate School - Università Bocconi
★★★★★ Msc in Marketing Management



6. Nova School of Business and Economics - Universidade Nova de Lisboa
★★★★★ Master's in Management - Major in Marketing



7. Warwick Business School - University of Warwick
★★★★★ MSc Marketing & Strategy



8. Neoma Business School
★★★★★ Mastère Spécialisé Études et Décision Marketing



9. emlyon business school
★★★★★ Mastère Spécialisé® Transformation Digitale, Marketing & Stratégie



10. BI Norwegian Business School
★★★★★ Master of Science in Strategic Marketing Management



11. ESSEC Business School
★★★★★ MSc in Marketing Management and Digital



12. POLIMI Graduate School of Management
★★★★★ International Master in Marketing Management, Omnichannel and Consumer Analytics (IM4)



BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30
FIELDS OF STUDIES WORLDWIDE

-
-  13. **HEC Paris**
★★★★★ **MSc Marketing**
-
-  14. **Aalto University - School of Business**
★★★★★ **Master's Marketing**
-
-  15. **EADA Business School Barcelona**
★★★★ **International Master in Marketing**
-
-  16. **Maastricht University, School of Business and Economics**
★★★★ **MSc International Business - strategic marketing**
-
-  17. **Faculty of Human Sciences - Universidade Católica Portuguesa**
★★★★ **Master in Communication, Marketing & Advertising**
-
-  18. **Aarhus University - School of Business Social Sciences**
★★★★ **Msc Economics and Business Administration, specialisation in Marketing**
-
-  19. **Faculdade de Economia da Universidade do Porto - School of Economics and Management, University of Porto**
★★★★ **Mestrado em Marketing - Master in Marketing**
-
-  20. **Aix Marseille University - IAE Aix-Marseille Graduate School of Management**
★★★★ **MSc 2 Management, speciality Marketing & Brand Management**
-
-  21. **ESCP Business School**
★★★★ **MS Marketing et Communication**
-
-  22. **Université Libre de Bruxelles**
★★★★ **Advanced Master in Creativity & Marketing - NOT AVAILABLE**
-
-  23. **Aston Business School**
★★★★ **MSc Strategic Marketing Management**
-
-  24. **Paris-Panthéon-Assas Université**
★★★★ **MC2 : Master Marketing et Communication de Paris 2**
-
-  25. **University of Bologna**
★★★★ **Master in Marketing and Sales**
-
-  26. **Vlerick Business School**
★★★★ **Masters in Marketing & Digital Transformation**
-



BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30
FIELDS OF STUDIES WORLDWIDE



27. Athens University of Economics and Business (AUEB) - School of Business
★★★★ MSc in Marketing & Communication with international orientation



28. Alliance Manchester Business School - The University of Manchester
★★★★ MSc in Marketing



29. ISEG - Lisbon School of Economics and Management, Universidade de Lisboa
★★★★ Mestrado em Marketing



30. Universidad Carlos III de Madrid - Graduate School of Business
★★★★ Marketing



31. IAE Paris-Sorbonne Business School - Université Paris 1 Panthéon-Sorbonne
★★★★ Master Marketing et Pratiques Commerciales



32. KEDGE Business School
★★★★ MSc Marketing



33. UPF Barcelona School of Management
★★★★ Master in Marketing



34. EDHEC Business School
★★★★ MSc in Marketing Management



35. Stockholm University - Stockholm Business School
★★★★ Master in Marketing



36. SKEMA Business School
★★★★ Master of Science International Marketing & Business Development



37. University of Groningen - Faculty of Economics and Business
★★★★ Marketing



38. Iscte Business School
★★★★ Msc in Marketing



39. ALBA Graduate Business School at The American College of Greece
★★★★ MSc in Marketing



40. LUISS Business School
★★★★ Master in Marketing Management - Marketing and Customer Experience Management



BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30
FIELDS OF STUDIES WORLDWIDE

-
-  41. **OBS Business School**
★★★★ **Máster en Dirección Financiera**
-
-  42. **Università di Roma 1 "La Sapienza"**
★★★★ **Master Universitario in Marketing Management**
-
-  43. **University of Gothenburg - School of Business, Economics and Law**
★★★★ **Master of Science in Marketing and Consumption**
-
-  44. **University College Dublin - UCD Michael Smurfit Graduate Business School**
★★★★ **MSc in Marketing**
-
-  45. **Kingston University London**
★★★★ **Strategic Marketing**
-
-  46. **Cranfield School of Management**
★★★★ **MSc in Strategic Marketing**
-
-  47. **University of Edinburgh Business School**
★★★★ **MSc in Marketing**
-
-  48. **University of Strathclyde - Strathclyde Business School**
★★★★ **Marketing**
-
-  49. **University of Limerick - Kemmy Business School**
★★★★ **MSc in Marketing, Consumption & Society**
-
-  50. **ESIC Business & Marketing School**
★★★★ **Master in Marketing Management (MIM)**
-
-  51. **University of Glasgow - Adam Smith Business School**
★★★★ **International Strategic Marketing**
-
-  52. **Dublin City University - DCU Business School**
★★★★ **MSc in Marketing**
-
-  53. **Nottingham Trent University - Nottingham Business School**
★★★★ **MSc Marketing**
-
-  54. **NHH - Norwegian School of Economics**
★★★★ **Master in Marketing and Brand Mangement programme**
-



BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30
FIELDS OF STUDIES WORLDWIDE

-
-  55. Sheffield Business School
★★★★ International Marketing
-
-  56. IAE Paris-Est - Campus Créteil
★★★★ Master 2 Marketing Chef de Produit
-
-  57. National University of Ireland - Galway
★★★★ MSc Digital Marketing
-
-  58. Coventry University
★★★★ Strategic Marketing Management
-
-  59. Freie Universität (FU) Berlin
★★★ Management & Marketing
-
-  60. Lancaster University Management School
★★ MSc Advanced Marketing Management
-
-  61. CELSA Paris-Sorbonne
★★★ Master Communication Marque, innovation et création
-
-  62. Brunel Business School
★★★ Marketing
-
-  63. Rome Business School
★★★ Master in Marketing & Sales
-
-  64. TBS Education
★★★ Marketing Management & Communications - option marketing
-
-  65. Ramon Llull University - La Salle Campus Barcelona
★★★ Master in Social Media Branding & Strategy
-
-  66. Deusto Business School - Universidad de Deusto - Campus Bilbao
★★★ Master in Advanced Marketing
-
-  67. University of Minho School of Economics and Management
★★★ Master in Marketing and Strategy
-
-  68. City University of London - Bayes Business School
★★★ MSc in Marketing Strategy and Innovation
-



eduniversal

MASTERS
RANKING 2015-2016

The best Masters and MBA worldwide

BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30
FIELDS OF STUDIES WORLDWIDE



69. **Fondazione Istud**
★ **Marketing Management**



70. **I.P.E Business School**
★ **MIM - Master in Marketing**
